



Program Ad Specifications

MARCH 11, 2010

5:30 PM

Spring Mill Manor
171 Jacksonville Road
Lylyland, Pennsylvania

event@bcwf.org

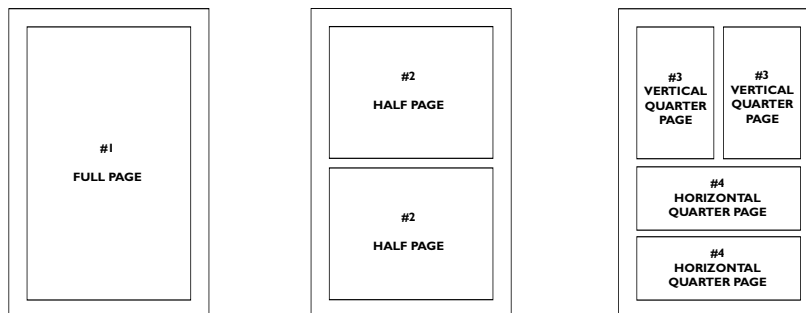
We invite you to be part of this special 20th Anniversary event. Become one of the Voices for Bucks Women by advertising in the commemorative program book. Your ad will reach active, sophisticated and socially-conscious patrons as you help the Bucks County Women's Fund make critical grants and celebrate the outstanding women in our community who are investing in the future of Bucks County women and girls.

Advertisement Sizes and Prices:

1. Full Page:	\$200	4-1/2"w x 7-1/2"h (4.5" x 7.5")
2. Half Page:	\$100	4-1/2"w x 3-5/8"h (4.5" x 3.625")
3. Quarter Page Vertical:	\$50	2-1/8"w x 3-5/8"h (2.125" x 3.625")
4. Quarter Page Horizontal:	\$50	4-1/2"w x 1-3/4"h (4.5" x 1.75")

All ads except covers are black and white.

All ad and tribute copy must be received by **Friday, February 16, 2010.**



Files we accept:

- **PDF files are preferred.** Hi-res files only, make sure fonts are embedded.
- **QuarkXpress:** Please include all hi-res graphics and fonts. Only Macintosh fonts will be used; all PC fonts will be substituted.
- **Adobe Illustrator:** Save as an EPS file, convert all text to outlines.
- **Adobe Photoshop:** Save as a Grayscale TIF file, 300 dpi, or 1000 dpi for B/W bitmap.

We do not support Publisher and cannot open any Publisher files. If files need alteration, extra charges may apply. Microsoft Word documents will be reformatted to meet guidelines, and must be reset; extra charges may apply. If you cannot provide files in any of these ways, we accept CLEAN hard copy black and white laser prints on white paper. Color copies/ink jet printouts are not advised, as the scan will come out poorly. If needed, we will do our best to scan business cards or reset those with colored backgrounds.

We accept ad files electronically at event@bcwf.org, or by mail on CD-ROM or as camera ready black and white artwork. The deadline for ad copy is Friday, February 16, 2010.